

Bulletin #1 April 4, 2018

Welcome to the New York Yacht Club's 175th Anniversary Regatta!

Thank you for expressing an interest in this milestone event for our Club. Plans are well underway to ensure that members and guests alike enjoy competitive racing as well as spectacular shoreside activities at NYYC's Harbour Court clubhouse overlooking Newport Harbor and Narragansett Bay.

Three very important documents have been published on the 175th Anniversary Regatta webpage along with this bulletin. The most critical of these is the Notice of Race. Although the entry system will not be available until June 1, 2018, the NOR includes the specifics for the regatta itself. We have also updated the event FAQ to include the latest on those "frequently asked questions". Also on the webpage is a comprehensive section on Newport Logistics. There you'll find everything from charter contacts to accommodation sites to marinas to transportation providers — even where you can order lunch!

As you may be aware, the NYYC has **sponsorship** relationships with a number of brands, and some of the classes that will be attending the 175th Anniversary Regatta have corporate partners as well. We want to make certain that we provide the best possible experiences for all corporate partners and avoid any conflicts of interest. Consequently, please note that any and all branding and sponsorship activity at the 175th Anniversary Regatta, including sponsorship by a brand of a particular class, must be coordinated with and approved by the New York Yacht Club in advance. This includes bow stickers, boom stickers and other signage/display on yachts.

If you anticipate soliciting or having corporate partnership for the 175th Annual Regatta, or if you have any questions regarding this process, please contact NYYC Sponsorship Committee Chair Bill Lynn at 617-529-5832 or bill@porttackstart.com.

In the next few months we'll also be posting a full social event FAQ with details on the opening and closing receptions, the 175th Anniversary black tie gala, and the Birthday Bash BBQ. Stay tuned! If you have any other questions, please click <u>here</u> to email the Sailing Office.

Thank you, and we look forward to welcoming you all to Newport in July 2019!

Sincerely,

Patricia A. O'Donnell

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NYYC 175th Anniversary Regatta Event Chair