



How to Follow the 2021 Rolex New York Yacht Club Invitational Cup September 11 - 18, Newport, R.I.

The Rolex New York Yacht Club Invitational Cup is more than just a regatta. Yacht clubs from around the globe send their best amateur sailors to Newport; in recognition of that effort, the New York Yacht Club looks for innovative ways to bring the regatta to fellow club members, family and friends and avid fans of sailing no matter where they are located. Here's a guide to following sailing's premiere Corinthian competition.

Online

Streaming Video & 3D Tracking

In partnership with Icarus Sports and TracTrac, the 2021 Rolex NYYC Invitational Cup will be broadcast online from Wednesday, Sept. 15, through Saturday, Sept. 18. Live footage and 3D animation will be utilized for the coverage, which will be accompanied by commentary from Andy Green, Tucker Thompson and Katy Nastro. This coverage will be available via the [Rolex NYYC Invitational Cup Facebook](#) page and the New York Yacht Club's [YouTube Channel](#).

Crossposting

We welcome yacht clubs and other organizations that would like to crosspost our live coverage on their Facebook pages. This is a great way to spread the race coverage to the followers of each club page. The instructions for establishing a crossposting relationship can be found [here](#). Be aware that if you choose to require that crossposted live videos be approved by an admin, you'll need to have someone do that once we start the live video each day (usually around 10:55 am EDT). If your page has previously established a crossposting relationship with the Rolex New York Yacht Club Invitational Cup Facebook page, click [here](#) for details on how to ensure this year's live videos will be crossposted.

2D Tracking

Controllable live tracking will be available via the event webpage and the TracTrac app for [iPhones](#), [iPads](#) and [Android](#) devices. The 2D tracking will allow fans to follow a specific boat for the duration of the race. The tracking can be replayed anytime.

Social Media

The [Rolex NYYC Invitational Cup Facebook page](#) will serve as the event's media hub, with daily photo galleries of on-the-water action (by esteemed yachting photographer Daniel Forster) and the onshore social activities, in-race updates, video highlights, post-race interviews and links to other key race information. Like the page, follow the racing and cheer on your favorite team. The NYYC Regatta Instagram page (@nyyc_regattas) will also be active during the regatta. The hashtag for the event is #nyycic.