

Bulletin #2 June 11, 2018

Team/Club/Media Information Form: We are in the process of gathering information for the Resolute Cup to share with the sailing world and we need your assistance, please. A brief history of your club, along with specifics about your team, will help us paint the picture of your club's participation in the regatta, and tell the story of the 2018 Resolute Cup. Following is the link to the Team Information Form, which we ask that you please complete and submit by June 22.

Click here for Team Information Form

(NOTE: If your club participated in the Resolute Cup in the past, and there are no notable updates to your club's history or media information, we will be glad to use your previously submitted information.)

Club Burgees: We will display the burgee of each invited club during the Resolute Cup, as well as use them to signal daily leaders on the Harbour Court flagpole. To that end, each club is requested to forward to the Sailing Office two burgees, by July 1, sized as follows:

- 3' x 5'
- 2' x 3'

If you need to order burgees, Prestige Flag (<u>www.prestigeflag.com</u>) in San Diego produces a high quality product. Their service is prompt and reliable, plus they will drop-ship directly to NYYC.

(NOTE: If your club sailed in the Resolute Cup in years previous, unless Beth contacts you directly, we have your burgees in inventory.)

Resolute Cup Gear: We are pleased to welcome back Helly Hansen as our apparel partner and an official sponsor of the Resolute Cup, along with Team One Newport, the official retailer for the regatta and only source for items personalized with the Resolute Cup logo. The Resolute Cup page on the Team One website is in the process of being built and will be ready for traffic by the end of the month. We will forward the link to the page as soon as it is "open for business".

Use of Event Logo: We have received inquiries regarding the use of the Resolute Cup logo and NYYC burgee. For this regatta, use of the Resolute Cup logo is approved as follows:

- on a team's apparel as long as the apparel is purchased through our approved provider
- on a club's website/Facebook page as long as a link to the Resolute Cup website is provided (embedded in the logo)
- for a club's internal promotions

Use of the event logo must be approved by NYYC. If you would like to use the logo, please contact Beth Duggan in the Sailing Office.

Use of the NYYC Burgee: The use of the NYYC Burgee is <u>not</u> permitted. For your files, following is NYYC's Trademark and Copyright Notice:

Trademark and Copyright Notice:

New York Yacht Club; NYYC; Harbour Court; club burgee; club flags; club insignia; club circle logo; interlocking NYYC logo; event logos; Team Racing Logo; facade images of Harbour Court clubhouse, Newport, RI; facade images of 44th Street, NYC clubhouse; New York Yacht Club Invitational Cup and New York Yacht Club Invitational Cup logo are trademarks or registered trademarks of the New York Yacht Club in the United States and other countries. All Rights Reserved. Various flag and logo designs are also Copyrighted. Use of any NYYC marks without written permission of the Secretary of the New York Yacht Club is prohibited. The use of any New York Yacht Club mark used in association with that of another club is prohibited, unless such logo is obtained through the services of an official supplier of the New York Yacht Club. No marks or images taken from the New York Yacht Club website may be used without written permission.

Thank you. We look forward to receiving your club's Team Information Form no later than **June 22**.

Best regards,

Sarah A. Gochberg NYYC Resolute Cup Event Chairman https://nyyc.org/resolute-cup