



## How to Follow the 2017 Rolex New York Yacht Club Invitational Cup September 9 to 16, Newport, R.I.

The Rolex NYYC Invitational Cup has always been more than just a regatta. With each team representing a club, some on the other side of the world, the New York Yacht Club has looked for innovative ways to bring the regatta to fellow club members, family and friends and avid fans of sailing no matter where they are located. Here's your guide to following sailing's premiere Corinthian competition.

### Online

#### Streaming Video & 3D Tracking

In partnership with Degan Media and TracTrac, every race of the 2017 Rolex NYYC Invitational will be broadcast online. Live footage and 3D animation will be utilized for the coverage, which will be accompanied by commentary from sailing experts including America's Cup sailor Andy Green and America's Cup commentator Tucker Thompson. Volvo Ocean Race and America's Cup skipper Ken Read will be a guest commentator on Friday, Sept. 15. This coverage will be available via the [Rolex NYYC Invitational Cup Facebook](#) page. For on-the-water spectators who would like to listen to the commentary, we highly recommend the use of a Bluetooth speaker to stream the audio from the Facebook App on your iPhone or iPad.

#### 2D Tracking

Controllable live tracking will be available via the event webpage and the TracTrac app for [iPhones, iPads](#) and [Android](#) devices. The 2D tracking will allow fans to follow a specific boat for the duration of the race. The tracking can be replayed anytime following the conclusion of the race.

#### Pre and Post Race Shows

A new feature this year will be pre- and post-race shows broadcast from the Hospitality Tent on the Lower Lawn of the New York Yacht Club. Each morning, Tucker Thompson, Andy Green and a host of special guests will preview the day's action, highlighting the teams to watch and the key decisions each team will have to make on the racecourse. After racing, we'll check in with the top teams from that day and review the most exciting moments. This will all be broadcast via the [Rolex NYYC Invitational Cup Facebook](#) page.

All race information—including results, race instructions, press releases, etc.—will be accessible via the [2017 Rolex NYYC Invitational Cup webpage](#). You can also look back at the previous four editions of this premiere event.

### Social Media

The [Rolex NYYC Invitational Cup Facebook](#) page will serve as the event's media hub, with daily photo galleries of on-the-water action (by esteemed yachting photographer Daniel Forster) and the onshore social activities, in-race updates, video highlights, post-race interviews and links to other key race information. Like the page, follow the racing and cheer on your favorite team. The NYYC Regatta Instagram page ([@nyyc\\_regattas](#)) will also be active during the regatta. The hashtag for the event is #nyycic.

### Text Alerts

We'll be using TextCaster to keep competitors and spectators informed of key regatta decisions including on-shore and on the water postponements, party schedules and other pertinent information. To sign up for these alerts please click [here](#).